

Provide a carefully constructed narrative reply to each of the following requirements. You may consider using internet resources beyond your textbook to gather supporting information. Identify several different career paths that one might consider as an accounting professional.

- (a) Define accounting, and define generally accepted accounting principles (GAAP).
- (b) Identify several different career paths that one might consider as an accounting professional.
- (c) What is ethical behavior, and why is it very important to the accounting profession? What challenges might arise that cause an otherwise "good person" to engage in unethical behavior?