

| Spreadsheet | | | | | |
|-------------|---|-------------|-------------|-------------|-------------|
| | | fx | | | |
| | A | B | C | D | E |
| 1 | TurboTummy Flexible Expense Budget/Alternative Scenarios For a Typical Campaign | | | | |
| 2 | | 2,500 units | 3,000 units | 3,500 units | 4,000 units |
| 3 | Variable expenses | | | | |
| 4 | TurboTummy mat | | | | |
| 5 | Shipping and handling | | | | |
| 6 | Toll-free phone | | | | |
| 7 | Credit card fees | | | | |
| 8 | Miscellaneous items | | | | |
| 9 | Total variable expenses | | | | |
| 10 | Fixed expenses | | | | |
| 11 | TV commercial | | | | |
| 12 | Actors and models | | | | |
| 13 | Studio rental | | | | |
| 14 | Total fixed expenses | | | | |
| 15 | | | | | |
| 16 | Total expenses | | | | |
| 17 | | | | | |